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About United Way

Founded in 1953, the United Way of Greater Moncton and Southeastern New Brunswick Region Inc. is a local, non-profit charitable organization committed to building safe, healthy and strong communities. Our vision is to be a community leader in improving the lives of citizens through leadership, advocacy, collaboration and resource development. We are focused on bringing people together with the goal of creating long-term sustainable change in Southeastern New Brunswick.

Our United Way, one of more than 115 across Canada, is run by a volunteer board with the assistance of several volunteer committees and nine paid staff.

We support the programs and organizations that bring the passion, expertise and resources needed to get things done. We work to strengthen the network of services and the capacity of community-based organizations by focusing on underlying causes and influencing public attitudes, systems and policy.

We are able to do our work thanks to generous donations from community members. Money is raised primarily through workplace donations and through individual and corporate contributions. The majority of fundraising occurs during our annual campaign, from September to December. Funds are distributed to agencies in Southeastern New Brunswick after a thorough review of applications. The United Way is accountable to its donors and the public to ensure sensible and efficient distribution and use of resources.

For more information about United Way of Greater Moncton and Southeastern New Brunswick Region Inc, visit us at www.gmsenbunitedway.ca

Message from the President

It is with great pleasure that we present this annual *Report to the Community* for the United Way of Greater Moncton and Southeastern New Brunswick Region.

Our local United Way is striving to be a community leader by creating sustainable change in our region that will help improve the lives of citizens throughout our community. We continue to evolve from an organization focused primarily on raising money to an organization with an emphasis on community building and community impact. With a great team working on this transition we have established four focus areas to help guide our work towards sustainable change. They are: healthy relationships and individual well-being, opportunities for individuals and families, engaged community, and external capacity. With these in mind we are continuing to move forward in our transition, and are pleased to have been able to host several community conversations to better understand the perspectives of community members, as well as agencies, on what our community needs, and to help us develop an approach that will move us toward a greater impact in our community. It has been an enriching experience, and vital to further developing our transition model.

We are privileged to be a part of many relationships with community members, organizations as well as departments, businesses, and government, and in 2010 we have continued to strengthen and expand on these. These relationships increase opportunities for collaboration with community partners to bring about real and sustainable change within our region.

An excellent example of this is what is happening in “Upriver” Kent County. Residents came together in the Weldford/Harcourt Districts with the support of our United Way just over a year ago. Today they have a monthly newsletter, a business directory, and are busy putting together the final touches on their market. These great accomplishments are a wonderful example of the United Way’s new role to help bring about sustainable change.

Another great example is the work that our United Way is doing relates to food security. It is vital that all members of our community at all times have physical and economic access to safe, sufficient, culturally appropriate and nutritious food to meet dietary needs for a healthy life, in a manner that maintains human dignity and sustains our environment. In November we co-hosted the second Food Security Forum, *Bringing Food Home*. Furthermore, our United Way in partnership with four other entities is creating the Grow a Row Share a Row initiative (<http://www.facebook.com/GrowaRowShareaRowMoncton>). This community garden will be located in downtown Moncton, and will give a space for corporate groups to grow food for healthy food bags, and encourage gardeners to do the same in their gardens. This initiative is only one of the Food security initiatives that we are building on and will be expanding in 2011.

Our sixth annual **Day of Caring** in June 2010 was also a great success, more than 400 corporate volunteers worked on 50 projects at non-profit organizations across Southeastern New Brunswick. This was the first year the Atlantic Lottery Corporation became the corporate sponsor to help kick off our day by providing a hot breakfast to the hungry volunteers. And Atlantic Lottery is not only supporting our United Way’s Day of Caring but is the host for the Day of Caring events in Halifax, PEI and Newfoundland. The second annual Youth Day of Caring and Kids’ Morning of Caring, respectively for high school and elementary students, reached great heights of enthusiasm and success, with an increase of schools and students participating. Our young people are given a fun opportunity to get to know their community in a new way and for the community to be aware of the many valuable talents our youth contribute. By engaging students in projects like these, we are building the next generation of caring, supportive citizens. The 2011’s Day of Caring is June 10th and we will have 500 volunteers providing support to our community agencies.

All this work however would not be possible without the generous support of donors and volunteers from across Southeastern New Brunswick. Our 2010 campaign, our greatest yet was a great success, raising more than \$2.22 million and exceeding our goal. Every contribution makes a difference in helping to build

a strong, resilient and healthy community, so we thank you for your donation and our congratulations and humble thanks to Tracy Deware, Denise Brown and the entire Campaign Cabinet.

Each person involved in United Way of Greater Moncton and Southeastern New Brunswick- our volunteers, donors, board members and staff, play a role in helping us accomplish everything that we do. Without them it would be impossible, so thank you each and every one of you for helping make good things happen in our community.

This year our Vice-President Frank MacPhee was given a tremendous opportunity in Papua New Guinea, and as a result had to step down from his responsibilities as Vice-President. His talents, leadership and dedication will be missed, but we wish him lots of luck, and know that he will bring the same supportive caring and knowledge to his new community, and to those he meets while on his new adventures. Our Past President, Marc Doucette, was elected to the national Board of Directors of the United Way of Canada. This is a well deserved selection and Marc is a great addition to the national Board. Another of our former United Way family, Marc Lalonde, has just retired following many years with the National Board, and was awarded the Chair's Award of Distinction at the National Conference in April 2011. Our thanks and congratulations to both.

What's next for our United Way? Well our United Way will continue to advance on its transition, finalizing the details that will help us move forward, and continue to create long-term sustainable change in our community.

Before 2011 is out we will be in our new offices at the Community Peace Centre. We look forward to this new space and sharing the building with many other fantastic non-profit organizations. What a great way to build relationships and share resources.

With your dedication, we are helping the people of our community build on their strengths and the strengths of those around them. We know that by working with our community and community partners, the possibility for significant change is limitless.

I invite you to find out more about United Way of Greater Moncton and Southeastern New Brunswick by visiting our website at: www.gmsenbunitedway.ca

Jim Jones
President
United Way of Greater Moncton and Southeastern New Brunswick Region Inc.

2010-2011 United Way Board of Directors

Jim Jones, President
Community Representative

Frank MacPhee, Vice-President
Community Representative

Marc Doucette, Past-President
Hudson Design Group

Henry Francheville, Treasurer
A.C. Poirier & Associates Inc.

Paul Belliveau
Community Representative

David Daley
Community Representative

Benoit Doucet
Group Frederic

Jaques Dubé
City of Moncton

Nicole Gallant
Bell Aliant

Michelle Hopkins
Horizon Health Network

Marie LeBlanc
Fisheries and Oceans Canada

Ken Mutter
Community Representative

Berthe Noel
Department of Social Development

Deloras O'Neill
Deloras O'Neill Mediation Services Inc.

Eddie Rutanga
ACOA

Colin Smith
Atlantic Lottery Corporation

Kim Wilson
Atlantic Lottery Corporation

Message from the Executive Director

As our anthem says, "I believe that everyone needs help and everyone can offer help", and it is these intentional moments of caring and support which show just how great our region is. It is the generous support from the people that live here, which helps make change possible.

2010 was a year that moved us closer and closer to change. With a great team working on United Way's transition from funding agency to an organization that is a community builder for community impact. Together we have been able to establish focus areas which will help guide our work and investments to create the most impact in our community's development, and we are getting closer to defining our criteria. I would like to thank everyone who has been working long hours to make this transition develop as smoothly as possible, and also our partner agencies for attending conversations, and continuing to build their relationships with us.

Moving to the Community Peace Centre will be a big change for us too. Although originally our move in was set for spring of 2011, a wetter than normal fall, and a cold winter has led to some delays. We are all looking forward to moving in, in the late summer or early fall, and are eager to share in this fantastic non-profit space in the heart of Moncton. We look forward to seeing you there at the grand opening, or just for a visit.

As we move forward, we are continuing our commitment to engage with our community members, and fight to reduce poverty in our region. I am happy to announce that we were designated hosts of the Community Inclusion Network (in our region, one of twelve), part of the Economic and Social Inclusion department's and the Poverty Reduction Strategy in the Province of New Brunswick which also includes the Blue Print for Action. We are one part of this huge network, and I look forward to seeing what relationships, strategies and actions will come out of this.

2010 was an important year for Food Security in our region. We co-hosted the New Brunswick food security conference: Bringing Food Home in November, with over 100 participants. This event, as well as other food initiatives in our region helped clear a new Community Garden initiative in partnership with the Delta Beausjour, the City of Moncton, Downtown Moncton Inc., and Moncton Youth Residence's, and Youth Quest,: Grow a Row, Share a Row in Downtown Moncton.

I am also pleased to report that great things are happening in the Hillsborough area with the Get Connected program, which connects youth with seniors. Tammy Keiver was instrumental in starting this program as well she continues to run this great initiative. We are truly appreciative of all her efforts, as well as the continuing support of Jeff Jonah and the Kiwanis Club of Hillsborough who host this program.

The initial program started in the fall of 2010 and ran until Christmas. Staff from the middle school in Hillsborough selected 15 students to take part in the program. These students met with seniors every Tuesday mornings; together they participated in many different activities. They developed great friendships while learning about local history, dance, local musicians, enjoying the cooking talents of both the Kiwanis Club staff and some of the seniors as well as quilting blankets for the Moncton Pregnancy Resource Centre. The program ended with a wonderful, delicious turkey dinner and a Christmas carol sing along. The students made Christmas centre piece gifts for the seniors while the seniors presented a gift to the student they had been matched up with and developed a relationship with over the weekly visits. Get Connected was such a success that the participants decided that they wanted to continue meeting once a month after Christmas. The school has noticed a positive difference in the students and the students themselves have gained confidence while the seniors are enjoying themselves and look forward to Tuesday mornings. The students and seniors have really made a **connection** and have been able to revel in the views and experiences of what each other has to offer. Students see how much seniors have to offer while also experiencing the respect this group has for them. This has allowed the seniors to help build the valuable assets every youth needs in their life to succeed. This program will finish on June 21 with a morning of beach art. Who could think of a better way to end this program than on a beach in Alma creating art together.

Furthermore our United Way's involvement with the At Home/Chez Soi project is continuing to progress. This national project is a research demonstration project in mental health and homelessness and finds practical and dignified ways to house people living with mental illness who are homeless as well as providing the needed support. Moncton is the smallest city taking part in the research project and the only city with a rural component. We are pleased to be a partner in this initiative and even more pleased to report that recruitment of participants is complete and all 125 participants have been housed and working toward many different goals.

2010 was also a big year for youth. Over 2000 students in our region filled out our Developmental Asset survey and through the results we are able to see where the youth of our region stand when it comes to getting the "good stuff" they need to grow up healthy, resilient and strong, and confident to make the right choices when faced with tough circumstances. We have been presenting the results of this survey, to the different school boards, parent groups and public and received extremely positive feedback. These presentations are leading to some great partnerships and initiatives aimed at the youth of our region; including the beginning of the development of a boy's program.

These are just a few of the many projects that our United Way is committed to and able to be involved in due to the on going support of our donors. In addition our commitment to these projects would not be possible without the tremendous support, time and effort given by our board members and all of our committee members, so I would like to thank you, you are an inspiration to us all.

Lastly I would also like to thank my staff for the continued passion, dedication and thoughtfulness that they bring to everything they do. Having great staff and wonderful volunteers to work with is truly inspiring.

Debbie McInnis
Executive Director
United Way of Greater Moncton and Southeastern New Brunswick

United Way Staff 2010

Debbie McInnis
Executive Director

Brian McCully
Finance Manager

Micha Fardy
Director of Community Development

Gail Everett
Finance/Campaign Associate

Paul Toner
Early Childhood, Middle Years and Youth
Coordinator

Tanya Melanson
Campaign Record Management

Brenda Wyatt
Campaign Manager

Michelle Levesque
Administrative Support

Nadine Grill
Communications Coordinator

Tina Beers
Community Coordinator, "Upriver" Kent
County

Campaign Report

What a great year to be campaign chair. It certainly was a great pleasure and privilege to work with such a great team and experience the fantastic support United Way of Greater Moncton and Southeastern New Brunswick receives from its community.

This year we launched a strong campaign the 23rd of September with a delicious luncheon (food provided by Costco for the 11th year in a row) at the Delta Beauséjour who has sponsored this event for the past 15 years. The theme for this 2010 campaign, with a goal of \$2.2 million, was "Moments of Caring." At the Kick off we passed out "Pay it Forward" cards and showed our touching new video which gives one example of how to pass on moments of intentional caring.

The enthusiasm and dedication of the many companies and government departments who support the United Way is just incredible. It was great to see so many wonderful events taking place to raise money and awareness, but also that brought employees together. Friendly competition was definitely present and led to one department head having to dye his hair purple-just in time for the holidays!

The many events and companies involved kept our 4 Loaned Representatives very busy. Loaned Representatives are employees from companies or departments who are loaned to the United Way during from the months of September to December and who help with the campaign. This year we had a fantastic team. They quickly jumped into the huge amount of work to be done and were a pleasure to work with. I would like to thank their employers for their dedication and commitment, this large investment helps make our campaign not only possible, but also successful. This year the Loaned Reps included: Cinthia Amatller, New Brunswick work experience project, Denise Gaudet, UPS, Melissa White, RBC and Nora Williams, ACOA.

I would like to thank all the members of the 2010 Campaign Cabinet. Thanks for your hard work, ideas and dedication; it was a pleasure to meet with you all those early mornings. Next, I would like to thank the United Way staff for their support and great work. Executive Director Debbie McInnis is a great leader and knows how to get things done. And of course, thank you to Brenda Wyatt, Campaign Manager. Brenda has a great wealth of knowledge and provided us with the support and assistance we needed. Thank you to everyone who was involved with this year's campaign, it was with your help that we were able to make it a great one.

This year's Campaign Celebration took place March 3rd, 2011 at the Capitol Theatre. I am proud and pleased to announce that that day; with the help of Leadership Students from Harrison Trimble; we unveiled our highest achievement ever: \$2, 220, 000 received or pledged. It was great to see so many community members, partner agencies, government departments and corporate members attending as well as members of the media: Times and Transcript, L'Acadie Nouvelle, Global, CTV and SNAP. I hope everyone enjoyed the trio from the New Brunswick Youth Orchestra as much as I did.

Lastly, thank you to the Board of Directors for its support, encouragement and guidance throughout the campaign. Much success to Denise Brown, Campaign Chair for 2011! We had a great campaign working together in 2010 and I know you will have the same in 2011 as chair.

Tracey Deware
2010 Campaign Chair

2010 Campaign Cabinet

Tracey Deware
Campaign Chair
Stewart McKelvey

Denise Brown
Vice-Chair
Atlantic Lottery Corporation

Norval McConnell
Leadership Chair
School District 2

Brian Crowell
Atlantic Canada Opportunities Agency

John Duff
BMO Financial Group

Peter Ford
Ford's Apothecary

André Gauvin
KPMG

Diane Horsman
UPS

Russ Mallard
Mallard & Associates Ltd.

Debbie Sampson
Co-op Atlantic

Tania Stote
Medavie Blue Cross

Loaned Representative Program:

Loaned Representatives are employees who are lent to us from corporate and public sector offices. During the campaign season, they work full-time supporting workplace fundraising efforts at the United Way of Greater Moncton and Southeastern New Brunswick Region.

We thank the following organizations for their partnership and providing us with fabulous employees for the 2010 Loaned Representative Program:

ACOA- Nora Williams
Province of New Brunswick Workability Program - Cinthia Amattler
RBC Financial Group – Melissa White
UPS – Denise Gaudet

Treasurer's Report

The audited financial statements of the United Way of Greater Moncton and Southeastern New Brunswick Region Inc. for the year ended December 31, 2010 were presented at the Annual General Meeting on June 2, 2011 and approved by the membership. (Copies of the full financial statements can be obtained by calling the United Way office at 858-8600).

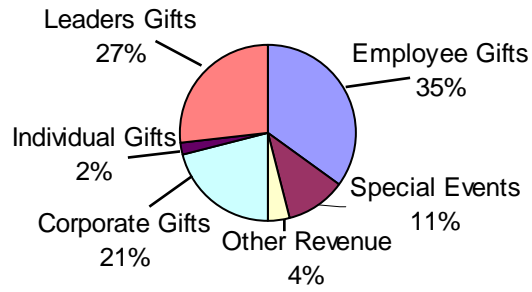
There are few key messages that I believe can be drawn from our financial statements. First our organization is on solid footing with a balance sheet reflecting the financial strength to ensure the stability of our future operations. Secondly, our 2010 campaign reached a new record of \$2.22 million, a true testimony of the work of the campaign team and the trust the community has in the United Way in these very trying financial times. Finally, the statements show that while we have continued our traditional funding of our Partner and other community organizations, our United Way has also invested considerable time and resources leading and participating directly in community development projects. The leveraging of our contacts and knowledge as a partner in these endeavours has great community impact which is only partially evidenced by our expenditures in the development area.

Our Finance Manager, Brian McCully, and Gail Everett, our Finance/Campaign Associate, continued to lend their expertise to the organization.

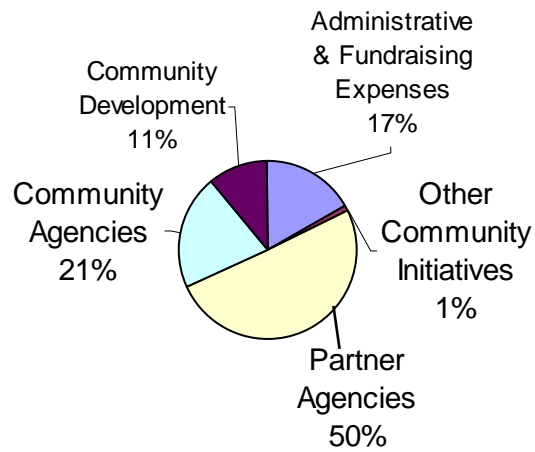
Although I will continue to be a member of the board, my work commitments are taking me away from my role as Treasurer with the United Way. I welcome Ken Mutter as the new Treasurer and hope he enjoys the position as much as I have.

Henry Francheville
Treasurer

Where the Money Comes From



Where the Money Goes



Partner Agencies

Ability Transit
Arthritis Society
Beausejour Family Crisis Resource Centre
Big Brothers Big Sisters
Boys and Girls Club of Dieppe
Boys and Girls Club of Moncton
Boys and Girls Club of Petitcodiac
Boys and Girls Club of Riverview
Canadian Mental Health Association
CARA Helpline
CNIB
Crossroads for Women
Family Service Moncton
Mapleton Teaching Kitchen
Moncton Headstart
South-East Deaf and Hard of Hearing
Support to Single Parents
VON Moncton
YMCA
YWCA

Program funding for 2010

Centre de ressources et crise familiales Beauséjour
Gestion de la colère et le développement des habilités sociales

Canadian Mental Health Association
Kids have Stress Too
Your Recovery Journey

Crossroads for Women
Healthy Relationships

Mapleton Teaching Kitchen
Healthy Cooking /Healthy Kids

Moncton Boys and Girls Club
FIVE

Riverview Boys and Girls Club
Evening Drop In Centre

Petitcodiac Boys and Girls Club
Prevention/Intervention Program

Southeast Deaf and Hard of Hearing
Parenting Skills Program

YMCA
Community Garden

YWCA
Rainbows Pilot Project

Community Building Grants

L'Atelier L'Artisan

Service à la clientèle/déchetage de papier

Bennett and Albert County Foundation & the communities of Hillsborough/Riverside Albert/Alma

Strike a Pose; Yoga and Healthy Lifestyle Club

Bennett and Albert Health Care Foundation

Harvey Market

Big Cove First Nations Wellness Committee

Nogemag Summer Camp

Centre de ressource familiale de Kent

Lire en plein air, ça me tente!

Greater Moncton Family resource Centre

Snoezelen Time

Hospice Palliative Care of Greater Moncton

Volunteer recruitment, training & maintenance program

Maison de Jeunes de Dieppe

Centre d'apprentissage Grand Moncton

Moncton Regional Learning Council

Wellness Within

Moncton Youth Residences Inc.

Family Diversion

Senior's Information Centre

Project BIG - Bridging the Intergenerational Gap

Tantramar Family Resource Center Inc.

Family's Day Out

The John Howard Society of Southeastern NB

Community Meditation

Volunteer Centre of Southeast New Brunswick

Volunteer Driver program

Community Investment Committee Report

The Community Investment Committee (CIC) invests in the community by allocating funds to charitable organizations throughout Greater Moncton and Southeastern New Brunswick. The goal of the committee is to effect long term change in the community by working with our 20 core funded Partner Agencies and many community organizations in which we have financially invested throughout the region by means of program funding and Community Building Grants.

In 2010, core funded Partner Agencies received \$996,800 to deliver on their missions, and were awarded \$70,000 for program funding to support a variety of youth and community based programs. These programs are located throughout Southeastern New Brunswick and cover a wide range of issues including food education and security, prevention and intervention, and parenting skills among many others. Our committee was grateful to be able to allocate funds to such a diverse base of programs.

Applications for Summer and Fall Community Building Grants were received over two periods in 2010 and resulted in 14 grants being awarded for a total amount of \$133,784.96. These programs support summer and year long programs that include: Summer Camp at the Nogemag Healing Lodge in Big Cove, the Harvey Market in Albert County, the Family Day Out program for the Tantramar Resource Centre, a Yoga and Healthy lifestyle club in Albert County, family programs, mental disability initiatives, as well as youth related programs in Kent County and throughout Greater Moncton.

The committee also worked hard during the year to ensure that the transition in how agencies are funded in the future is appropriately addressed. The CIC was active in redesigning how information is evaluated and processed before funding decisions are made. The committee is excited for this transition in funding to take place and is confident that it will have the greatest impact possible for partner agencies to realize their initiatives in the future.

Congratulations to Tracey DeWare (Campaign Chair) and to the Campaign Cabinet for another successful campaign that allowed us to support our community and partner agencies.

The faces on our committee have also changed in 2010. Denis Goguen who served on the committee for one year has moved on, while Katria MacKinnon and Matt Eagles both joined the committee during the Fall of 2010. We welcome their expertise to the committee and look forward to their contributions in the future.

I would also like to thank our continuing committee members for their service and contributions. They are: Lew Cummings, Berthe Noel, April Parker and Colin Smith. We also thank Paul Belliveau (Board member) for his continued interest and contributions to the committee.

The CIC is a great committee comprised of valuable individuals who provide an unparalleled view of the dynamic work that our partner agencies provide to the community. I am grateful for the opportunities it has provided and look forward to contributing in the future.

Jordan Dugas, CA
Chair of the Community Investment Committee

2010 Community Investment Committee

Jordan Dugas, Chair
AC Stevenson & Partners PC Inc.

Paul Belliveau
Community Representative

Lew Cummings
Community Representative

Dan Johnson
JM Chartered Accountants

Felipé Jumenez
Fairmont Hotels and Resorts

Katria Mckinnon
Bell Aliant

Berthe Noel
Department of Social Development

April Parker
Cox & Palmer

Colin Smith
Atlantic Lottery Corporation

2010 Leadership Giving Program

Leaders are people like you!

People who give back to our area generously, through United Way and in so many other ways. People who believe in the Greater Moncton and Southeastern NB Region and care deeply about it. In 2010, **811 Friends and Leaders contributed \$593,678.73** to the community through United Way.

Every effort has been made to ensure the accuracy of these lists. We apologize for any omissions. Please advise us of any mistakes or changes.

In addition to the following, 128 individuals wished to remain anonymous.

Kavita Advani	Robert Black	Dale Cale
Troy Akerley	Peter Blair	Bonnie Cameron
Annette Allain	David Blakney	Dave Campbell
Linda Allain	France Blanchard	Monique Campbell
Linda M. Allain	Sylvie Blanchard	Jackie & Bob Cantin
Réal & Nicole Allain	Vincent Blanchard	Cherie Cattle
Danny Allen	Lorne Blanche	Michelle Carinci
Melanie Allen	Sylvie Blanchet	Peter Carpenter
David Alston	Barry Blight	Darrell Carr
Francine C. Anderson	Lynn Bois	Doug & Christina Carr
Keith Anderson	Marthe Boissonnault	Shelley E Carroll
Wendy Andrew	Marc-Andre Bosse	Lisa Carter
Andrea Anne	Donald Boudreau	Michael Chadwick
Kristal Arbeau	Isabelle Josee Boudreau	Tom Chafe
Clare Archibald	Yvon Boudreau	Dale Chapman
Bruno & Linda Arsenault	George Boulay	Stacy Chappell
Camille Arsenault	Lisa R. Bourbonnais	Ken Charters
Madeleine Josee Arsenault	Patrick Bourbonnais	Brian Chase
Catherine Ashby	Dominique Bourgeois	Etienne Chiasson
Kim Ayles	Gilles Bourgeois	Jeanne Chiasson
Alain Babineau	Glen Bourgeois	Mr. Scott Chisholm
Charles Babineau	A Bourque	Ghislain Chouinard
Jason Babineau	Charles Bourque	Colin Christie
Marilyn Babineau	Erin Bowes	Nicole Clark
Christopher Bacich	Maureen Boyle Heather Branton	Therese Cleven
Katherine A. Baird	Terrence Brauen	Charline Collette
Lesley Baker	Cecile Bray	Monique Collette
Monique Baker	Beatrice Breau	Michael Collicott
David Balsler	Francis Breau	Barbara Collins
Ken Bandy	Roger Breckenridge	Dean Comeau
Monica Bannister	Joel Brewer	Ron Comeau
Douglas Bannon	Robert A. Brewer	Suzanne M. Comeau
Bill Barkus	Michele Brideau	Diane Compton
Scott Barnes	Peter Briggs	Cara Connors
James Barton	Beth Brown	Nichole Constantine
Anne Bastarache	Christine Brown	Frank R. Cook
Sophie Bastien-Daigle	John A. Brown	Cathy Cook-Reid
Debbie Bayliss	Lynette Brown	Christine Cooper
Annik & Gilles Belanger	Scott Buchanan	Noel Cooper
Diane Belanger	Chris Budd	A. Cormier
Marc Belanger	Tricia Budd	Alderic Cormier
Diane Belliveau	Franceline Noelle Bugge	Andrew Cormier
Lisa Belliveau	Janice Bujold-Barton	Chris Cormier
Lorraine Belliveau	Joyce Bungay	Denis Cormier
Marcella Belliveau	Marcia Bunn	Denis Cormier
Maurice Belliveau	Angela Bunter	Dennis Cormier
Natalie Cecile Belliveau	Paul Burns	Germaine Cormier
Rhonda Belliveau	Ron Burns	Kristine Cormier
Hugues Benoit	Theresa Burns	Murielle Cormier
Kirk Berube	Frederic Butruille	Peter Cormier
Ajay Bhatnagar & Joanne Wilson	Therese Butt	Richard Peter Cormier
Michel Biron	L. Paul Caissie	Robert Brian Cormier
Tammy Bilodeau	Dr. Marcel Caissie	John Coughlan

Nancy Currie
Don Craig
Mark & Lisa Crawford
Elizabeth Crener
Brian Crowell
Reg Cudmore
Anne Cummings
Yolande Cyr-SinStadt
Maxine Dadson
Josh G Daigle
Pat Daigle
Catherine Dallaire
Francois Dallaire
Pamela Dalley
Stuart Davies
Mr. Andrew Davis
Ted Davis
Daphnee Dawson
Peg Day
Claude Degrace
Gregory Delaney
Jean Marc & Carmen Delaney
Craig H R DeLeavey
Rejean Despres
Gisele DeVarennnes-Aube
Amanda Deveau
Dr. Kimberly Deware
Albert DeWitt
John Diamond
Terri Lee Dionne
Suzanne Dionne-Leblanc
Kenneth Doe
Don Doiron
Michel Doiron
Jennifer Donelle & Jeff Ralph
Hazel Ann Donovan
Jan & Don Doucet
Fernande Doucet
Dr. Jerome Doucet
Luc Doucet
Greg Doucette
Marc Doucette
David Dressler
Robin & Susan Drummond
Jacques Dube
John Duff
Gail Duffy
Carole Duguay
Crystal Duguay
Brenda Dunnett-Sturgeon
Melissa Dupuis
Nick Dussault
Sherry Lynn Eagles
Ruth Easson
Shane Edwards
Behler Goat
Scott Elliott
John Emery
Greg Fash
Sherene L.M. Faulkner-Jackson
Peter Feldmann
Dr. Kathy Ferguson
Philippe Ferron
Angie Field
Cindy Fifiel
Ronald Finnigan
Tyson Firlotte
Terry Foote
Colette Fortin
Lockhart Foundation

Stephen Fullerton
Tonya Furlong
Audrey Gaddess
Craig Gaddess
Denis Gagnon
Jean-Luc Gagnon
Kimberly Gale
Jeannette Gallant
Johanne Gallant
Marise Gallant
Nicole Gallant
Nicole Gallant
Norman Gallant
Therese Gallant
Dr. Richard Garceau
Gilles Gaudet
Jean-Pierre Gaudet
Jeanne-d'Arc Gaudet
Heather Gautreau
Rheanne Gautreau
Michael & Deborah George
Albert Gervais
Marcel & Vera Gervais
Michael Ghansiam
H. M. Gibson
James Gibson
Louise Girard
Rodney Girvan
Tammy Godfrey-Sauveur
Janice Goguen
Linda Goguen
Basil Goodine
Angela Goodwin
Tim Gordon
Ian Gray
Meghan Greene
Denis & Christianne Grenier
Daniel Guitard
Susie Gunderson
Mr. Jean Hache
Paulette Hall
David Hambrook
N. P. Hanley
Patricia Harknett
Michael Harper
Caroline Harris
John Harvie
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Danielle Inglis
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Terry Jacob
Matthew Jacques
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Darlene Jones
James Jones
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Raymond Losier
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Ryan Rickard
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Darren Rose
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Linda Roy-Drapeau
John Rushton
Glenn Sampson
Rebecca Sampson
Dianne Samuel
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Peggy Santerre
Robert Sare
Louise Saulnier
Monique Saulnier
Dave Saunders

Robert Savoie
Peter Schlichter
Catherine R. Scott
G. Todd Scott
Jolene Scott
Deborah Scribner
Graham Sears
Victor V. Sears
Kevin & Charline Seely
Stephen Sheel
Kathleen Shefford
Kathy Silvea
Sedgewick Sinclair
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David Small
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Crystal Smith
Gisele Smith
Todd Smith
Marlene R Snowman
Troy Somerville
Judy Sorrey
Ralph Sorrey
K. Brent Spencer
Deborah Spencer
Wendy Spicer
Ms. Jody Steen
Jeannette Steeves
Shane Steeves
Stephen Steeves
Troy Steeves
David Stevens
Kim Stevens
Leslie Stevens-Hachey
David Stevenson
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J. Stirrat
Stacey Stuart

Charlene Sullivan
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Tobie Surette
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Pat and Kim Tucker
Nadia Uriyo
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Brad Vautour
Michael & Nicole Vautour
Rachelle Vautour
Anne Veniot
Jeff Vey
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Tracy White
Christopher Whynot
Barry Williams
Gianna & Adam Williams
Jennifer Wilson
Kevin Wilson
Kristin Wilson
Lynn Wilson
Tracy Wong
Candice Wood
Jane Wood
Jeffrey Wood
Karan Wood
Kathleen Wright
Peter Wright
Stephanie Wright
Heather Wylie
William Yeh
Scott Yvonne
Leonard Zaplitney

THANK YOU !

2010 Campaign Celebration Awards

Corporate Top Ten

1. ExxonMobil-Business Support Centre
2. RBC Financial Group
3. UPS
4. Medavie Blue Cross
5. Irving Group
6. Atlantic Lottery Corporation
7. Co-op Atlantic
8. Rogers Communications
9. Costco Wholesale
10. Spielo

Public Top Ten

1. PWGSC- Public Service Pension Centre
2. ACOA
3. Fisheries and Oceans
4. City of Moncton
5. Transport Canada
6. Correctional Service- Regional Headquarters
7. HRSDC Service Canada
8. Radio Canada
9. PWGSC- Branches
10. Canadian Food Inspection Agency

Special Awards

Outstanding Federal Government Campaign

Canada Mortgage Housing Corporation

Outstanding Provincial Government Campaign

Department of Finance – Revenue & Taxation

Outstanding Municipal Government Campaign

Town of Riverview

Outstanding New Business Campaign

CGI Canada

Best Overall Corporate Campaign (1 to 50 employees)

Office Interiors

Honorable Mention (1 to 50 employees)

Canadian Labour Congress

Best Overall Corporate Campaign (51 to 150 employees)

BMO Financial Group

Honorable Mention (51 to 150 employees)

Pepsi Bottling Group

Best Overall Corporate Campaign (151 employees or more)

Moneris Solutions

Honorable Mention – Corporate Campaign (151 employees or more)

Rogers

Best Overall Non Profit Campaign

Family Service Moncton

Leadership Award

ExxonMobil Business Support Centre

United Way's Shining Star

Ken Bandy, ExxonMobil Business Support Center

Larry Hutchinson Award of Distinction

Cindy Fifield, Irving Group

6th Annual Day of Caring

The sun was shining on more than 400 employees from firms across Southeastern New Brunswick as they stepped out of their normal work routines today to help 25 community agencies by doing over 50 projects during the 6th Annual United Way Day of Caring.

The kick-off breakfast for all volunteers was sponsored by the Atlantic Lottery Corporation, which is sponsoring Day of Caring in the Atlantic Region.

Cook's Building Materials of Moncton, a Home Hardware Building Centre, is among the firms donating supplies to this year's United Way Day of Caring. Many other local companies dedicated to building strong, healthy communities provided goods and expertise to this year's event, including Atlantic Lottery, Co-op Atlantic, Audubon Organics, ExxonMobil Business Support Centre, Major Drilling Group International Inc., Bell Aliant, Aliant Pioneers, Bank of Montreal and Asurion. The City of Moncton also contributed supplies and expertise to help with the day.

This year, there were lots of new faces, but even more familiar faces of seasoned volunteers.

The Day of Caring program offers a unique opportunity for groups of employees to provide hands-on support to agencies and organizations in our region committed to building strong, resilient communities.

The experience inspires many employees because they develop a deeper understanding of the vital social services in our community, many of which are funded by United Way. Tasks of the day involved everything from painting, flooring, and cleaning, to creating Story Sacks, building and planting community gardens.

2010 Day of Caring Committee

Anne Arseneault

Department of Social Development

Rick Cook

Cooks Home Hardware and Building Supplies

Captain Steve Crawford

Moncton City Fire Department

Micha Fardy

United Way

Claudette Leger

ExxonMobil Business Support Centre

Debbie McInnis

United Way

Judy Richard and Sandra King

Bell Aliant Aliant Pioneers

Rose Marie Richard

Atlantic Lottery Corporation

Dawn Steele

Université de Moncton

Paul Toner

United Way

Nora Williams

ACOA

In Kind Donations

Moncton Times & Transcript
Costco Wholesale
Delta Beausejour
Work Experience- Province of NB
UPS
RBC Financial Group
ACOA
Hudson Design
Transcontinental Printing
Grant Thornton
Cook's Home Hardware
City of Moncton
The LeHanky Family
Denis Office Supplies & Furniture
Maritime Cresting Company
InColor
East Coast Trophy
Toronto Argonauts
A. Dupuis Printing
ICommunications
WestJet
Maritime Travel
Empire Trinity 8
Fairmont Hotels & Resorts
Entreprise Rent A Car
Kingsbrae Garden
M&M Meat Shops
The City Grill
Capitol Theatre
McSweeney's Dinner Theatre
Crowne Plaza
Future Shop
The Old Triangle
The Keg Restaurant & Bar
Calactus Café
Atlantic Ballet
East Side Mario's
Hampton Inn & Suites
Crystal Palace
Magic Mountain
McGinnis Landing Restaurant
Wheaton's
Kramer's Corner
Atlantic Lottery Corporation
Sam G. Cormier Photography
Roman Catholic Archdiocese of Moncton
Lloyd's of Moncton
Audubon Organics
Co-op Atlantic
Nathali Bourret

2010 Youth First Committee Report

The Youth First Committee of the United Way of Greater Moncton and Southeastern New Brunswick Region believes that everyone has something to contribute and that everyone's potential can be realized.

The **Youth First Committee** was created in 1998 and is now administered through our United Way. Its mission is to promote and support positive youth development through the integration of the Developmental Assets Philosophy and Framework throughout the Southeastern New Brunswick region, as an individual, as an organization, and as a collective, by:

- Conducting research to identify and assess youth assets,
- Distributing and sharing research findings to provide and connect service providers, businesses, funders, with tools and resources to integrate the Developmental Asset Philosophy to become Asset Builders,
- Educating the general public,
- Providing regular opportunities for collaboration,
- Identifying shared community outcomes and strategies.

The Youth First Committee is made up of adult representatives from a growing number of organizations across sectors, including local municipalities, School Districts 11 and 2, governments departments, local and provincial youth-serving agencies, the faith community, RCMP Community Policing, other community groups, as well as our United Way. Recent revisions to the terms of reference means that membership takes one of two forms: Associate members, welcome to any and all regular monthly meetings, and Core members, who contribute to strategic direction and priorities; commit to actions in support of the Committee mission and priorities and seek to integrate it within their respective organizations; and who actively support the work of the **United Way Youth Relations Council (YRC)**, which is the youth branch of the Youth First Committee, and their partners.

The Youth Relations Council is all about connections: connecting youth to youth, youth to opportunities, youth to resources, and youth to adults. Its motto is "Act—Connect—Change."

Along with the sharing of resources and information that comes from working in collaboration, highlights from this past year included:

- The translation, for the first time in the history of the Search Institute, of the Developmental Asset Survey into French, thanks to support of local partners, including the municipalities of Dieppe, Moncton and Riverview.
- The conducting of the Developmental Asset Survey with over 2000 students throughout School Districts 1 and 2; results have since been shared both in the form of reports and of workshops and presentations to many groups in the community.
- The second annual Youth Day of Caring, which increased six-fold from the previous inaugural Day with more than 100 people involved, including the participation of School District 1. High school students had fun while connecting with younger students and contributing to many aspects of their communities.
- The development of shared priorities according to the survey results, including initiatives to address the substantially lower scores by boys on the internal assets, and the opportunity to build multiple "assets" through Service-learning.

Looking ahead, Youth First/YRC will continue to increase the capacity of the community to both share the message of the positive framework of the Developmental Assets, and take specific and concrete actions to address the results and build more assets in the community. If we are able to collectively build just two more assets, on average, in our young people, we will cut at-risk behaviours in half, add a thriving behaviour, and develop further resilience in all our young people.

Normand Blais
Co-Chair Youth First Committee

2010 Youth First Committee

Trevor Drosbeck, Co-Chair
Youth Ministry

Normand Blais, Co-Chair
Community Program Officer, Codiac RCMP

Anne Arsenault,
Social Worker, Family and Community Services

Sister Hélène Allain, n.d.s.c.
Director, Youth Ministry, Archdiocese of Moncton

Lisa Ann Babineau/ Natasha Leger
Public Health Nurse, Healthy Learners in School
Program

Sonya Babineau
Community Development Officer, City of Dieppe

Richard Babineau
Community Program Officer, Caledonia RCMP,
District 11

Ariane Jureau-Godin
Community Development Officer, Fédération des
jeunes francophones du Nouveau-Brunswick

Cynthia Breault
Community Program Officer, RCMP,
District 4

Denale Curtis
Counsellor, Big Brothers Big Sisters of Moncton

Nadine Melanson-LeBlanc
Community Development Officer, City of Moncton

Joanne Gallant
Education Coordinator, SIDA/ AIDS Moncton

Mike Gaudet
Codiac Regional RCMP

Jill Greene
Youth and Community Services, Town of
Riverview

Paulette Tingley
Youth and Community Services

Coralee Carter
Project Assistant, Youth Engagement Initiative,
Addiction, Mental Health & Primary Health Care
Services, Department of Health. NB.

Stacy Taylor
Health Consultant, NB Department of Health

Denise Miller
Community Regional Worker, Canadian Mental
Health Association

Lorraine Kennedy
Community Schools Site Coordinator (Urban),
School District 2

Annie Caron
Coordinator, Youth Q.U.E.S.T. Central

Cathy Manuel
Associate Director, Youth Q.U.E.S.T.
Development Offices

Carole Murphy
Community Schools Coordinator, School District 2

Derrick Beardsworth
Program Director, Boys & Girls Club of Moncton

Jeannot Ouellette
Executive Director, Maison de Jeunes, Dieppe

Peter Sawyer
President, Moncton Regional Learning Council

Paul Toner
Early Childhood-Middle Years-Youth Coordinator,
United Way of Greater Moncton and Southeastern
New Brunswick Region

Patricia Worthington
Director, Youth Recreation and Camp, YMCA of
Greater Moncton

Angelique Reddy

Manager of Community and International Development, YMCA

Lina Bourgeois

District scolaire 01

Lise Babineau

Community Program Officer, RCMP, District 5

Anne Bernard-Bourgeois

Professional Development Learning Specialist, School District 2

Jewell Mitchell

Executive Director, YWCA

Carlo Di Bonaventura

Community Youth Engagement Coordinator, MAGMA

Julie Flynn

School and Youth Coordinator, MAGMA

Amanda Bourdreau

Assistante à la Direction Stratégique, Jeunesse du NB

Julie Mercier-Doucette

CAAR

2010 United Way Youth Relations Council

Samantha Burke, co-chair

Christine Griffin, co-chair

Moncton Youth Centre

Lauren Benson

Boys & Girls Club of Moncton

Noah Blais-Green

ACYL

Carly Dewitt

Tannery Court II Residences

Erica Fitzgerald

YMCA Leadership Group

Alexandrea Gautreau

Moncton High School

Kelsey Hicks

P FAB C (People for a Better Community)

Allyson Lutes

Boys & Girls Club of Moncton

Allison Nowlan

Riverview Mayor's Youth Advisory Council

Celia Rossiter

Albert County Action Team (ACAT)

Adult facilitators:

Normand Blais

Codiac RCMP, CPO

Jill Greene

Town of Riverview, Parks and Recreation

Andrew LeBlanc

Boys & Girls Club of Riverview

Paul Toner

United Way Greater Moncton Southeastern New Brunswick