

United Way

I believe in my community.

I believe that its success depends on the people who live in it.

That everyone has something to contribute.

That everyone deserves respect.

That everyone's potential can be realized.

That diversity is vital.

That every person has value.

That everyone needs help and everyone can offer help.

That a safe, supportive community is everyone's responsibility.

I believe in possibility.



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OF GREATER MONCTON AND SOUTHEASTERN NEW BRUNSWICK REGION

Inspire Build Change

Report to the Community 2009 – 2010
June 17, 2010

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Build
Change**

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About United Way

Founded in 1953, the United Way of Greater Moncton and Southeastern New Brunswick Region Inc. is a local, nonprofit charitable organization committed to building safe, healthy and strong communities. Our vision is to be a community leader in improving the lives of citizens through leadership, advocacy, collaboration and resource development.

Our United Way, one of more than 100 across Canada, is run by a volunteer board with the assistance of several volunteer committees and eight paid staff. We provide financial and non-financial resources to 20 Partner Agencies in Southeastern New Brunswick (Kent, Westmorland and Albert Counties) through core operational funding and program funding. As well, we fund more than 20 community-based initiatives in the region through Community Building Grants. We also help to coordinate events that facilitate knowledge sharing between the public, private and community non-profit sectors.

Money is raised primarily through workplace donations and through individual and corporate contributions. The majority of fundraising occurs during our annual campaign, from September to December. Funds are distributed to agencies in Southeastern New Brunswick after a thorough review of applications. The United Way is accountable to its donors and the public to ensure sensible and efficient distribution and use of resources.

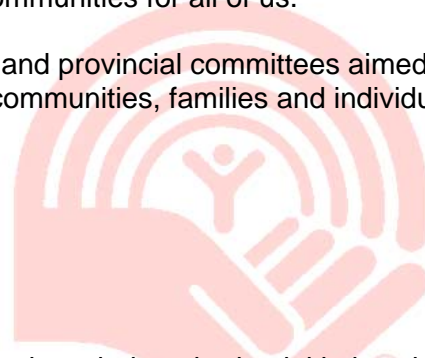
While fundraising is still critical to our United Way, the organization is now focused on bringing people together with the goal of creating long-term sustainable change in Southeastern New Brunswick. By strengthening the network of services and the capacity of community-based organizations, and by focusing on underlying causes and influencing public attitudes, systems and policy, United Way works to build healthy, resilient communities for all of us.

Our United Way is represented on various local, regional and provincial committees aimed at addressing some of the root causes of issues impacting communities, families and individuals in New Brunswick. They include:

- Non-Profit Secretariat Advisory Committee
- New Brunswick Food Security Action Network
- Youth Services Partnership
- District 2 Health Action Committee

United Way is also a leader in our region for pan-Canadian knowledge-sharing initiatives in the areas of early years and neighborhood work, all aimed at producing a measurable, lasting impact in communities.

For more information about United Way of Greater Moncton and Southeastern New Brunswick Region, call us at (506) 858-8600 or visit us at www.gmsenbunitedway.ca.



Message from the President



It is with great pleasure that we present this annual *Report to the Community* for the United Way of Greater Moncton and Southeastern New Brunswick Region.

Your local United Way is striving to be a community leader in improving the lives of citizens throughout our region. We continue to evolve from an organization focused primarily on raising money to one with an emphasis on community building and community impact. As we move through this transition, we are pleased with the work that has been done and the success to date.

During the past year, we've focused on broadening the already diverse relationships that we are privileged to be part of and increased opportunities for collaborations with community partners to bring about real and sustainable change within our region.

An excellent example of this type of change is taking place in "Upriver" Kent County. Residents in the Weldford/Harcourt District are working together with the support of our United Way, the Department of Social Development and other community partners to nurture local leadership and take action to support social well-being and economic development. It's a great example of the United Way's new role to help bring about sustainable change. Find out more by visiting www.upriver-news.ca.

We've also increased our efforts to make a significant impact in local neighbourhoods. With our partners at the Parkton Family Learning Resource Centre and the Beechwood Community Centre, we are helping to ensure that everyone's potential can be realized.

Our fifth annual **Day of Caring** in June 2009 was a great community success as more than **400** corporate volunteers worked on **40** projects at non-profit organizations across Southeastern New Brunswick. The second annual Youth Day of Caring and Kids' Morning of Caring, respectively for high school and elementary students, reached the same heights of enthusiasm and success. It's a wonderful way for young people to get to know their community and for the community to be aware of the many valuable talents our youth contribute. By engaging students in projects like these, we are building the next generation of caring, supportive citizens.

And I would be remiss if I didn't thank our generous donors from across Southeastern New Brunswick. Our 2009 Campaign was a great success, raising more than \$2.2 million and exceeding our goal. We know that many gave as much as they could, and whether it was a dollar or a thousand dollars, your contributions continue to build a strong Southeastern New Brunswick for everyone. Thank you!

We could not have accomplished what we have over the past year without the amazing people involved with United Way – our volunteers, donors, board members and staff. We value each and every one of you for helping to make good things happen in our community.

What's ahead for us? We'll continue the work on our organization's transition. We'll be seeking input from the community in the Fall, so keep an eye out for how you can be involved. Throughout this evolution, we'll continue our focus of creating long-term sustainable change in our region and we'll continue ensuring that all funds raised through the United Way go to organizations that meet our focus areas and the needs of the community.

Plans are well underway for the building of the **Peace Centre**, incorporating Central United Church and Manse with a new office building. The Centre will house five community agencies under one roof to provide easy, one stop access to community programs and services in a central downtown location. Our occupancy is scheduled for Spring 2011.

With your help, we're helping individuals to recognize and use their own strengths and the strengths of those around them. We know that by working with our community partners, the possibility for significant change is limitless.

I invite you to find out more about United Way activities by visiting our website at www.gmsenbunitedway.ca

Marc Doucette
President
United Way of Greater Moncton and Southeastern New Brunswick Region Inc.



2009 United Way Board of Directors

Marc Doucette, President
Hudson Design Group

Patricia Harknett, Vice President
Midland Transport Limited

Martin Haynes, Past President
Medavie Blue Cross

Henry Francheville, Secretary Treasurer

Mike Randall
Community Building Committee Chair
Mike Randall Communications

Kim Wilson, Governance Committee
Chair
Atlantic Lottery Corporation

Paul Belliveau
Canadian Food Inspection Agency

Glen Dormody
RBC Financial Group

Benoit Doucet
Group Frederic

Nicole Gallant
Bell Aliant

Michelle Hopkins
Regional Health Authority B

Jim Jones
Department of Fisheries and Oceans

Norval McConnell
School District 2

Frank McPhee
Retired

Ken Mutter
Midland Transport Limited

Berthe Noel
Department of Social Development

Eddie Rutanga
ACOA



Message from the Executive Director



I believe in my community. This is the first line of our United Way anthem and there is no better statement to reflect the sentiment of our Southeastern New Brunswick community. Southeastern NB region is generous, empathic and committed; this region believes change is possible.

For many, 2009 was a year of economic crisis. Many agencies, foundations and United Ways were negatively impacted by the crisis all over North America. However, through the generosity of the citizens who live in Southeastern NB and beyond, our United Way not only reached our financial goal, but **surpassed** it.

With this said, we have had the good fortune to witness much more than financial commitment. Daily, we see the abundance of time that people in this region donate to so many non-profit organizations. Through United Way's transition over the last few years, their importance has been highlighted as our United Way has evolved from being primarily a fundraising organization to an organization that is a community builder for community impact. I thank each and every one of my board members for the unique perspective and tireless commitment they bring to the United Way, and to our community. As well, I want to thank our many committee volunteers who spend hours throughout the year working with our staff to help us put our values into action.

I believe that the Southeastern non-profit voluntary sector has the most committed, hardworking, innovative people of any community in this country. I believe that by working together we can achieve community change. I believe in collaboration and partnership.

This past year has seen milestone collaborations come to life. One exciting initiative is happening between United Way of Southeastern NB and five other organizations: the Community Peace Centre. The complex will be the new home of our United Way, Early Childhood Stimulation Inc., Family Service Moncton, Inc., Multicultural Association of Greater Moncton Area (MAGMA), Central United Church and the Volunteer Centre of Southeastern New Brunswick Inc. With the help of funding from the provincial and federal governments, phase one of this new complex is now underway. Keep your eyes on the corner of Queen and Church Street to watch the progress as we begin the next phase of the Community Peace Centre. We expect to move in next spring and everyone will be invited to the grand opening.

Another exciting collaboration is between our United Way and the Canadian Mental Health Commission's "At Home/Chez Soi" project. This is a research demonstration project that helps move chronically homeless, mentally ill people off the streets and into their own housing with a support team in place to help them live their best life.

These are just two of the many projects that our United Way and partners are committed to. I would like to thank my staff for their continued passion, insight and the thoughtfulness that they bring to work with them every day. My co-workers and volunteers challenge and inspire me. You can read more about the initiatives our United Way is working on at www.gmsenbunitedway.ca

Debbie McInnis
Executive Director
United Way of Greater Moncton and Southeastern NB Region Inc.

United Way Staff - 2009

Debbie McInnis
Executive Director

Brian McCully
Finance Manager

Micha Fardy
Director of Community Development

Gail Everett
Finance/Campaign Associate

Paul Toner
Early Childhood, Middle Years and
Youth Coordinator

Tanya Melanson
Data Entry

Brenda Wyatt
Campaign Manager

Michelle Levesque
Administrative support

Cathy Donaldson
Communications Coordinator

Tina Beers
Community Coordinator, 'Upriver'
Kent County

Loaned Representative Program:

Loaned Representatives are employees borrowed from corporate and public sector offices. During the campaign season, they work full-time supporting workplace fundraising efforts at the United Way of Greater Moncton and Southeastern New Brunswick Region.

We thank the following organizations for their partnership and providing us with fabulous employees for the 2009 Loaned Representative Program:

Atlantic Lottery Corporation – Rose-Marie Richard
Medavie Blue Cross – Vicki Steeves
RBC Contact Centre – Kim Bryenton
Transport Canada – Nora Williams
UPS – Erin MacLaggan

Campaign Report



It has been my great pleasure and privilege to serve as 2009 Campaign Chair. I experienced a community that truly believes in supporting all of its citizens.

Much appreciation is owed to my employer, Scotiabank, for the support needed to fulfill this mandate. I am blessed with colleagues who truly believe in improving our community.

Thank you to the United Way staff for their hard work throughout the campaign. Great work starts with great leadership. Executive Director, Debbie McInnis, knows how to get things done within a very restricted time frame and I cannot say enough about the staff's dedication and commitment to our community.

Brenda Wyatt, Campaign Director, once again did a superb job. She was always on top of things and provided us the support and assistance we needed. The Campaign Cabinet was comprised of a few returning seasoned members and new members who quickly took to the task. Thank you to all of them for their commitment and dedication.

The Loaned Representatives – employees of various companies loaned to the United Way on a short-term basis – arrived in September to help with the campaign and were a fantastic team! Their level of commitment and enthusiasm was remarkable. They clearly understood their role and were quite ready to take on the huge amount of work to be done. The commitment from their employers is second to none. The Loaned Reps included: Nora Williams – Transport Canada; Erin MacLaggan – UPS; Vicki Steeves - Medavie Blue Cross; Kim Bryenton - RBC Financial Group (Royal Direct Contact Centre) and Rose-Marie Richard – Atlantic Lottery Corporation.

The campaign goal for 2009 was set at \$2,100,000 during Kick Off on September 11th, 2009. This year's campaign theme was "Seeing is believing". We had a twofold launch – allowing those attending to visit with our partner agencies and showing our new video.

On February 26th, 2010, we held our Touchdown event at the Dundee SportsDome in Moncton, marking the official end of the campaign. I am pleased to report that on that day, we unveiled a total of \$2,200,000 received or pledged.

Youth from District 02 and Katimavik brought a special flair of energy to the event. Lauren Barnes, a grade 10 student at Bernice McNaughton High School, sang a beautiful rendition of "Hallelujah" and "What a Wonderful World" which created the perfect framework for our special celebration.

Touchdown was well attended by employees of Moncton companies of all sizes, along with representatives from Partner Agencies, community volunteers, United Way Board and Campaign Cabinet members as well as United Way staff. We received great media attention from our event from the Times & Transcript, l'Acadie Nouvelle, XL96 and K94.5.

The challenge as to which company would take the number one spot in terms of corporate dollars raised was between UPS and the ExxonMobil Business Support Centre. For the second year in a row, Exxon came out on top! This type of friendly competition adds interest to our campaign.

Lastly, thank you to the Board of Directors for its continued support, encouragement and guidance throughout the campaign. Much success to Tracey DeWare, Campaign Chair for 2010!

Marcia Gaudet
2009 Campaign Chair

2009 Campaign Cabinet

Campaign Chair
Marcia Gaudet
Scotia Bank

Vice-Chair
Tracey DeWare
Stewart McKelvey

Past Chair/Leadership
Norval McConnell
School District 2

Marthe Boissonnault
Transport Canada

Denise Brown
Atlantic Lottery Corporation

André Gauvin
KPMG

Gilberte Godin
District Scolaire 1

Dale Finnamore
NBCC Moncton Campus

Peter Ford
Ford's Apothecary

Tania Stote
Medavie Blue Cross

Sigrid Walters
UPS

Inspire.

Build.

Change.

Treasurer's Report



The audited financial statements of the United Way of Greater Moncton and Southeastern New Brunswick Region Inc. for the year ended December 31, 2009 were presented at the Annual General Meeting on June 17, 2010 and approved by the membership. (Copies of the financial statements can be obtained by calling the United Way office at 858-8600).

There are few key messages that I believe can be drawn from our financial statements. First our organization is on solid footing with a balance sheet reflecting the financial strength to ensure the stability of our future operations. Secondly, our 2009 campaign reached a new record of \$2.2 million, a true testimony of the work of the campaign team and the trust the community has in the United Way in these very trying financial times. Finally, the statements show that while we have continued our traditional funding of our Partner and other community organizations, our United Way has also invested considerable time and resources leading and participating directly in community development projects. The leveraging of our contacts and knowledge as a partner in these endeavors has a great community impact which is only partially evidenced by our expenditures in the development area.

Our Finance Manager, Brian McCully, and Gail Everett, our Finance/Campaign Associate, continued to lend their expertise to the organization. The 2009 fiscal year also saw the Board of Directors recruit several new members with substantial financial experience.

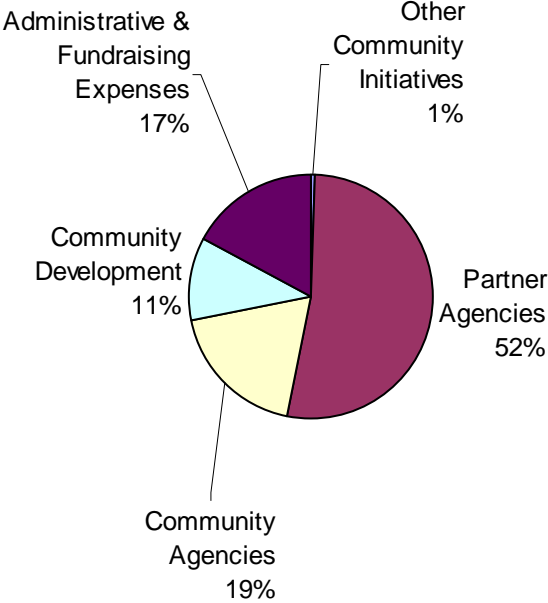
As Treasurer, I look forward to working with this team of staff, Board and volunteers in drawing on their talents to financially position our organization for its future operations.

Henry Francheville
Treasurer

Where the money comes from:



Where the money goes:



Partner Agencies:

Ability Transit
Arthritis Society
Beausejour Family Crisis Resource Centre
Big Brothers Big Sisters
Boys and Girls Club of Dieppe
Boys and Girls Club of Moncton
Boys and Girls Club of Petitcodiac
Boys and Girls Club of Riverview
Canadian Mental Health Association
CARA Helpline
CNIB
Crossroads for Women
Family Service Moncton
Mapleton Teaching Kitchen
Moncton Headstart
South-East Deaf and Hard of Hearing
Support to Single Parents
VON Moncton
YWCA
YMCA

Program funding for 2009:

Beausejour Family Crisis Resource Centre
~ Gestion de la colère et le développement des habilités sociales

Big Brothers Big Sisters
~ Diversity In School Mentoring

Boys and Girls Club of Moncton
~ R.E.A.C.H. Quatro

Boys and Girls Club of Petitcodiac
~ Youth Intervention Prevention

Boys and Girls Club of Riverview
~ Youth Drop-in Centre

Mapleton Teaching Kitchen
~ Teaching Kitchens Curriculum Update

Southeast Deaf and Hard of Hearing
~ Parenting Skills Program

YMCA
~ Community Garden

2009 Community Building Grants:

Association integration Communautaire Memramcook Inc.

~ Dechiquetage de papier

Autism Resource Centre

~ Community Resources

Bennett and Albert Health Care Foundation

~ Asset Based Community Development Workshop

Bennett and Albert County Foundation and the communities of Hillsborough, Riverside Albert and Alma

~ Strike a Pose; Yoga and Healthy Lifestyle Club

Built Network Moncton Inc.

~ Dress for Success

Elizabeth Fry Society of NB Inc.

~ Community Mental Health Support Program

Hospice Palliative Care of Greater Moncton Inc.

~ Hospice Palliative Care volunteer recruitment, training and maintenance program

Hospice Shediac Inc.

~ Tendre la main

Maison de Jeunes de Dieppe

~ Horizon Ados Bénéfices +

Mobile One Community Services Inc.

~ Northeast/Northwest Mobile Pantry Program

Moncton Regional Learning Council

~ Camp Kaleidoscopic

~ Wellness Within - Phase I - Pilot Project

Nogemag Healing Lodge for Youth

~ Nogemag Summer Camp

Place Aux Compétence

~ Alternative Training Centre

Roots of Empathy

~ implementation of the "Roots of Empathy" program in the French schools in School District 1

Tantramar Family Resource Center

~ Family's Day Out

Turning Points Youth Parent & Early Childhood Development Centre

~ Youth Parent Transportation Program

Volunteer Centre of Southeastern New Brunswick

~ Volunteer Driver Program

Community Investment Committee Report

The Community Investment Committee (CIC) invests in the community by allocating funds to charitable organizations throughout Greater Moncton and Southeastern New Brunswick through core funding and program funding. The goal of the committee is to effect long-term change in the community by working with our 20 core funded Partner Agencies and many community organizations in which we have financially invested throughout the region by means of Community Building Grants.

In 2009, core funded Partner Agencies received \$981,200 to deliver on their missions, and were awarded \$69,215 for program funding to support a variety of youth and community based programs. These initiatives included youth engagement programs, asset building initiatives, community engagement programs, among many others. Our committee is very gratified to be directly involved in the funding of such a diverse range of community based programs.

Applications for Summer and Fall Community Building Grants were received over two periods in 2009 and resulted in 18 grants being awarded for a total amount of \$141,560.92. These grants will support summer and year long programs that include: programs for youth at the Nogemag Healing Lodge, capacity building projects in urban neighbourhoods, a community asset building workshop along the Fundy River Valley (Hillsborough, Riverside Albert and Alma), facilitator training for the launch of Racines de l'empathie (Roots of Empathy) in School District 1, mental health programming, hospice support throughout Southeastern NB, family programming and workforce participation initiatives.

Congratulations to Marcia Gaudet (Campaign Chair) and to the Campaign Cabinet for another successful campaign that allowed us to support all of our community and partner agencies.

The faces on our committee have also changed in 2009. Two of our long-standing members have retired from the CIC - both Leo Cormier and Kristen Nolan, who have greatly contributed to the committee for a number of years. Their insight and personalities will be missed. As respected colleagues move on, fresh perspective and expertise joins the committee table. The United Way CIC welcomed Felipe Jimenez and Dan Johnson to the committee in the Spring and Fall of 2009 respectively.

I would also like to thank our continuing committee members for their service and contributions. They are: Lew Cummings, Denis Goguen, Berthe Noel, April Parker and Colin Smith. We also thank Vice-President Patricia Harknett for her continued interest and contributions to the committee.

To conclude, I would like to extend thanks to Debbie McInnis and Micha Fardy for their continued hard work and support. They are great assets to the CIC and often provide essential information to the CIC's discussions.

As this is my first year as the Chair of the CIC, I am excited to be a part of such a dynamic organization and committee. The opportunity to be involved with a committee that directly enhances people's lives in the community is an exciting experience for which I am grateful. I thank the United Way for this opportunity and look forward to being a part of the organization in the future.

Jordan Dugas, CA
Chair of the Community Investment Committee

2009 Community Investment Committee:

Jordan Dugas, Chair
Horwath Stevenson

Leo Cormier
RBC Investment

Lew Cummings
Retired

Denis Goguen
Community Representative

Patricia Harknett
Midland Transport

Felipé Jimenez
Fairmont Hotels and Resorts

Dan Johnson
JM Chartered Accountants

Berthe Noel
Department of Social Development

Kristen M. Nowlan
Irving Tissue

April Parker
Cox & Palmer

Colin Smith
Atlantic Lottery Corp.

United Way



2009 Leadership Giving Program

Leaders are people like you!

Leaders are individuals who contribute more than \$500 a year to the United Way of Greater Moncton and Southeastern New Brunswick.

In 2009, 783 **Leaders contributed \$564,901.28** to the community through United Way.
Thank you!

Every effort has been made to ensure the accuracy of these lists. We apologize for any omissions. Please advise us of any mistakes or changes.

In addition to the following, 102 individuals wished to remain anonymous

Troy Aklerley	Kevin Berry	Franceline Bugge	Dean Comeau
David Alcorn	Philip Bertrand	Janice Bujold-Barton	Ron Comeau
Francine Allain	Kirk Berube	Joyce Bungay	Diane Compton
Linda Allain	Ajay Bhatnagar	Angela Bunter	Cara Connors
Mario Allain	Tammy Bilodeau	Paul Burns	Nichole Constantine
Real Allain	Michel Biron	Ron Burns	Frank R. Cook
Natacha Allen	Trevor Bishop	Shelisa Burns	Tracy Cook
David Alston	Robert Black	Theresa Burns	Cathy Cook-Reid
Francine Anderson	Peter Blair	D. Burton	A. Cormier
Keith Anderson	Sylvie Blanchard	Frederic Butruille	Alderic Cormier
Louise Andrew	Vincent Blanchard	Theresa Butts	Andrew Cormier
Wendy Andrew	David Blakney	Kelly Cain	Christopher Cormier
Kristal Arbeau	Lorne Blanche	Ericka Caissie	Denis Cormier
Bruno & Linda Arsenault	Lynn Bois	Mr. Dale Cale	Germaine Cormier
Camille Arsenault	Frank Boosamra	Brian Callaghan	Joanne Cormier
Madeleine Arsenault Catherine	Dan Bosse	Dave Campbell	Kristine Cormier
Ashby	Don Boudreau	Callie Canrinus	Marise Cormier
Troy Atkinson	Joel Boudreau	Bob & Jackie Cantin	Murielle Cormier
Stephanie Ayles	Josee-Lise Boudreau	Cherie Cantle	Nicole Cormier
Christopher Bacich	Julien Boudreau	Michelle Carinci	Peter Cormier
Monique Baker	Michael Boudreau	Dr. Mary Carlos	Robert Brian Cormier
Tena Baker	Lisa Bourbonnais	Barrie Carnet	Roger Cormier
Patricia Balcom	Patrick Bourbonnais	Peter Carpenter	Sylvie Cormier
David Balsar	Angela Bourgeois	Doug & Christina Carr	Michelle Cormier-Bosse
Ken Bandy	Catherine Bourgeois	Shelley Carroll	Larry Cornell
Joseph Bannister	Donald Bourgeois	Michael Chadwick	John Coughlan
Bill Barkus	Gilles Bourgeois	Dale Chapman	Don Craig
Kim Barnes	Glen Bourgeois	Stacy Chappell	Mark & Lisa Crawford
James Barton	Ms. Roberte Bourgeois	Gerald Chaput	Elizabeth Crener
Robert Basque	A. Bourque	Ken & Tara Charters	Brian Crowell
Anne Bastarache	Rene Bourque	Brian Chase	Diane Crozier
Harold Battis	Maureen Boyle	Denise Chiasson	Reg Cudmore
Debbie Bayliss	Linda Bowes	Etienne Chiasson	Nancy Currie
Angela Beatty	Cecile Bray	Jeanne Chiasson	Claudine Daigle
Denis Belliveau	Beatrice Breau	Scott Chisholm & Manon Roussel	Patrick Daigle
Diane Belliveau	The Breckenridge Family	Nicole Clark	Barbara Dallaire
Lisa Belliveau	Bob Brewer	Amanda Clements	Francois Dallaire
Lorraine Belliveau	Michele Brideau	Monique Collette	Stuart & Joanna Davies
Marcella Belliveau	Dr. Douglas Brown	René Collette	Robert Davies
Paul Belliveau	John Brown	Michael Collicutt	Daphnee Dawson
Hugues Benoit	Lynette Brown	Barbara Collins	Peg Day
Carolyn Bernbridge	Diane Budd	Alison Colwell	Claude Degrace

Jean-Marc Delaney	Jeanne-d'Arc Gaudet	JAYBAB	Serge LeBlanc
Craig M.R. DeLeavey	Jean-Paul Gaudet	Ora Jean	Stephane Leblanc
Monique Desormeau	Marcia Gaudet	Cynthia Johnson	Susan LeBlanc
Wilma Despres	Suzanne Gaudet-Smith	Lawrence Johnson	Suzanne LeBlanc
Amanda Deveau	Paulette Gaudet	Neil Johnston	Therese LeBlanc
Albert DeWitt	Heather Gautreau	Leanne Jones	Valeri Leblanc
John Diamond	Rheanne Gautreau	Lisa Jones	Etienne Leboeuf
Connie Doherty	Lisa Geldart & Kids	Trevor & Wanda Jones	Eric LeBouthillier
Lawrence Doherty	Albert Gervais	Luann Jones-Foster	Lucie LeBouthillier
Suzanne Dionne-Leblanc	Marcel & Vera Gervais	Cheryl Keats	Pascale LeBrasseur
Kenneth Doe	Michael Ghansiam	Barb Kedzierski	Vicki J. Lee
Jacques Doiron	H. M. Gibson	James Kelly	Andre Leger
Jean-Marc Doiron	James Gibson	Peggy Killaire	Claudette Leger
Denis Doiron	Michael Giffard	H. A. Kinden	Jennifer Leger
Michel Doiron	Rodney Girvan	Hugh Kirkegaard	Luc Leger
Mike Doiron	Kelley Glass	Faye Kirk-Thorne	Mathieu Leger
Jeannine Donelle	Linda Godbout	Jennifer Kirkwood	Pauline Leger
Hazel Donovan	Bernadette Goguen	Allen Kitchen	Paul-Emile Legere
Glen & Denise Dormody	Linda Gogeun	Zane Korytko	Marc Lemieux
Fernande Doucet	Julien Goguen	Patrick Lachance	Ross Lindsay
Guy Doucet	Marie Goguen	Charmayne Ladriere	Dr. Peter Lightfoot
Jan & Don Doucet	Normand Goguen	Stephane LaGace	Joanne Linzey
Luc Doucet	Basil Goodine	Beatrice Landry	Roger Lirette
Gregory Doucette	Angela Goodwin	Christian Landry	The Lockhart Foundation
Marc Doucette	Tim Gordon	Denise Landry	Sandra Long
Margaret Doucette	Mark Gough	Denise Landry	Benoit Losier
Jean-Pierre Drapeau	Byron Gourley	Jeannine Landry	Bernice Losier
David Dressler	Meghan Greene	Liane Landry	Martial Losier
Robin Drummond	Denis & Christine Grenier	Marc Landry	Raymond Losier
Jacques Dube	Sean Griffith	Nicole Landry	Raymond Lynch
Crystal Duguay & Andre Goguen	Cindy Guay	Rachelle Landry	Douglas Lyon
Elaine Dumais	Susie Gunderson	Sophie Landry	Marjorie MacBeath
Melissa Dupuis	Anne Hachey	Steven Landry	Bruce MacDonald
Nick Dussault	Louis Hall	Allison Lang	Mark MacDonald
Ruth Easson	Paulette Hall	Daniel Lang	Opal MacDonald
Daniel A. Eagles	N. P. Hanley	Suzanne Langevin	P. Andrew MacDonald
Matt Eagles	Dianne Hardy	Malcolm Langille	Anita MacInnis
Shane Edwards	Patricia V. Harknett	James Langin	Michael MacKinnon
Brian Ehler	Jody Harris	Sonia Lanteigne	Allison MacLeod-McArthur
Scott Elliott	Kevin Harris	Jessica Lapointe	Kevin MacNeil
John Emery	Martin Haynes & Suzanne	Tasha Laroche	Harvey MacPherson
Jay Erickson	Kidd-Haynes	Denis Larocque	Pamela Macquarrie
Beth Estabrooks	Marilyn & Ian Hayre	Tracy Lavigne	Suzanne Madden
Carrie Estabrooks	Andre Hebert	Nicholas Law	Matthew Mahoney
Joe Estey	Michel Hebert	Mrs. Jean Lawlor	Andre Maillet
Esther Farrell	Marcel Hebert	Erin Leaman	Dianna Maillet
William Farrow	Pauline Hebert	Ann LeBlanc	Reg Maillet
Sherene Faulkner Jackson	Tony & Cathy Hebert	Bernard LeBlanc	John Maisey
Peter Feldmann	Mark Henderson	Christina Leblanc	Jon Malinowski
Cindy Fifield	Franca Hennessey	Claude LeBlanc	Lizeth Martin
Dale Fিন্নamore	Katherine Henry	Donald LeBlanc	Jennie Mason
Ronald Finnigan	Debbie Hicks	Eveline LeBlanc	Mr. Stacey Mason
Tyson Firlotte	Gayle Hicks	Gabriel Leblanc	Faith Matchett
Louise Fiset	Linda Higgins	Georges LeBlanc	Jansen Matchett
Colette Fortin	Andrew Hill	Gilles LeBlanc	Randal Matheson
Denise Fowler	Harold Hines	Gilles LeBlanc	Jean -Marc Mazerolle
Ian Fowler	Andrew Holt	Gilles M. Leblanc	Monique Mazerolle
Tammy Fowler	Larry & Stephanie Holwell	Ginette Leblanc	Monique Mazerolle
Shawn Francis	David Homer	Isabelle & Maurice LeBlanc	Michelle McAleese
Stephen Fullerton	Ron & Crystal Hooper	Leo LeBlanc	Norval McConnell
Tonya Furlong	Jordan Hope	Luc LeBlanc	Len McCormick
Audrey Gaddess	Michelle Hopkins	Manon Leblanc	Susan McEwen
Craig Gaddess	Barbara Horsman	Marc Leblanc	Heather McGrath
Denis Gagnon	Johanne Huard	Nadine Leblanc	Francis McGuire
Kimberly Gale	Louise Imbeault	Odette LeBlanc	Deborah McInnis
Elizabeth Gallant	Danielle Inglis	Patricia LeBlanc-Gibbons	Joyce McIntyre
Marise Gallant	Kendra Inman	Paul LeBlanc	Suzanne McIntosh
Nicole Gallant	Jason Inness	Paul J. LeBlanc	Evelyn McKie
Norman Gallant	Craig Isaac	Pierre-Philippe LeBlanc	Daniel McLaughlin
Theresa Gallant	James Izzard	Rachele LeBlanc	Patrick McLaughlin
Dr. Richard Garceau	Terry Jacob	Ron Leblanc	Patricia McLean
Gilles Gaudet	Ross Jackson	Ronnie-Gilles LeBlanc	Christopher McMahan

Ed & Janice McNally
Dr. John Meagher
Shawn Meikle
Donald Melanson
Lucille Melanson
Tammy Melvin-Smith
Germaine Mercier
Darlene Metcalfe
Joanne Meunier
Daphnee Michaud
Stephanie Michaud
Steven Mills
Beverley Milton
Allen Mitchell
Dean Mokler
Pierre Montplaisir
David Moore
Jean Morency
Robert Morgan
Gilbert Morneau
Curtis Morrison
Barbara Morton
Dr. Jeffrey Mowat
Mr. George P. Muir
David Muir
Edwin Muise
T. R. Mullin
Wade Mullin
Jonathan Munn & Rebecca
Toogood
Gene Murphy
Ellen Murray
Ken Mutter
Slawek Mysiorek
Laura Nicholson
R. Nieminen
Berthe Noel
Joanne Noel
Kristina O'Connor
Tobe Odell
Kent Osteridge
Bonnie Oxford
Ricky Page
Elizabeth Palmer
Anne-Marie Parenteau
Colin Parewick
Michelyne Paulin
Lisa Paschal
Michael Pavey
Odette Pellerin
Paul Pellerin
Carole Pelletier
Erica Perley & Denis Doucet
Marc Perreault
Glen Peters
Wendy Peters
Gilbert Philion

Suzanne Phillips
Lisa Pitre
Pauline Pitre-Savoie
Elisabeth Poirier
Marie-Josée Poirier
Norma Poirier
Roger Poirier
Stephane Poirier
Julie Poitras
Paula Power
Vincent Power
Dr. Victor Prasad
Mike Prestay
Dan Proctor
Mark Pugh
Theresa Quimby
M. K. Rainer
Robert Ramsey
Steven Rankine
Warren Rayworth
Nancy Reade
John Redding
JoEllen Reeder
Marianne Reimer
Richard & Stefeny
Rheaume
Gil Rhodes
Carol Rice
Daniel Richard
Gerene Richard
Gisele Richard
L. Richard
Louise Richard
Niki Richard
Odette Richard
Sara Richard
Anne Richard-Chiasson
Jill Ritcy
Dave Robertson
Kimberley Robertson
EJ (Rob) Robichaud
Diane Robichaud-Cormier
Nicole Robichaud
Ryan Rohloff
Paul Ronstant
Darren Rose
Shawn Rossiter
Rhonda Rossiter
Claire Roussel-Sullivan
Peter Rowan
Lynn Roy
Sebastien Roy
Valerie Roy
Linda Roy-Drapeau
John Rushton
Richard Salisko
Rebecca Sampson

John & Janet Sanford
Timothy Sanford
Peggy Santerre
Robert Sare
Monique Saulnier
Dave Saunders
Brenda Savage
Marc Savoie
Rebecca Savoie
Robert Savoie
Sheldon Savoy
Peter Schlichter
Catherine R. Scott
Darlene Scott
Jolene Scott
Mr. G. Scott
Deborah Scribner
Lisa Searle
Victor Sears Jr.
Stephen Sheel
Cindy Shillington
Sedgewick Sinclair
Kathy Silvea
Crystal Smith
Darlene Smith
Kevin Smith
Robert Smith
Todd Smith
Marlene R. Snowman
Troy Somerville
Judy Sorrey
Ralph Sorrey
Deborah Spencer
K. Brent Spencer
Wendy Spicer
Renee Sprague
Jody Steen
Shane Steeves
Shelley Steeves
Troy Steeves
David Stevens
Kim Stevens
Leslie Stevens-Hachey
Stacey Stewart
Dawn Stultz
Brenda Sturgeon
Dean Sutherland
Charlene Sullivan
Andrew Surette
Ronald Surette
Reginald Surrette
Mr. J. Sutton
Kim Swift
Marlene Swim
Charles Symes
Pam Taylor
Brenda Teed

Serge Theriault
Michel Tetu
Gaston Theriault
Michel Thibeau
Robert Thibodeau
Michael Thompson
Scott Tibbo
Craig Tingley
Louise Tingley
Shirley Tingley
Kim Tobin
Eileen & Gerald Toews
Ron & Anita Toogood
Sharon Tong
Jonathan, Pascale & Emily Tozer
Patrick & Kim Tucker
Janette Tummon
Jeffrey & Dianne VanDommelen
Keven Vaughan
Alain Vautier
Emile Vautour
Michael & Nicole Vautour
Pablo Vergara
Phyllis Vienneau
Gilles Viollette
Sigrid Walters
Bob Wallace
Shawnda Ward
F. R. Ward
Robert Warren
Jennifer Watters
Anthony Lee Webb
Josette Wedge
Jason Welch
Sharon Wells
Judy Wheaton
Catherine White
Tracy White
Terry Wilkinson
Barry Williams
Adam Williston
Jennifer Wilson
Lynn Wilson
Lynn Wilson
Tracy Wong & Peter Burt
Jeffrey Wood
Karan Wood
Elizabeth Wright
Kathleen Wright
Heather Wylie
William Yeh
Fred & Lori Yeomans
Scott Yvonne
Len Zaplitney
Cynthia Zinck

THANK YOU!

2009 Touchdown Awards

Corporate Top Ten

1. ExxonMobil
2. UPS
3. RBC Financial Group
4. Medavie Blue Cross
5. Irving Group
6. Atlantic Lottery Corporation
7. Co-op Atlantic
8. Bell Aliant
9. Purolator
10. Costco Wholesale

Public Top Ten

1. Public Works and Government Services Canada - Public Service Pension Centre
2. ACOA
3. Fisheries and Oceans
4. City of Moncton
5. Transport Canada
6. Correctional Service-Regional Headquarters
7. Radio-Canada
8. Canada Revenue Agency
9. P.W.G.S.C. - Branches
10. Service Canada (Heritage Court)

Special Awards

Outstanding Federal Government Campaign
Caledonia RCMP District 11
Outstanding Provincial Government Campaign
Department of Social Development
Outstanding Municipal Government Campaign
City of Moncton
Outstanding New Business Campaign
Virtual Agent Services
Best Overall Corporate Campaign (1 to 50 employees)
Sun Life Financial Inc
Honorable Mention (1 to 50 employees)
Stewart McKelvey Stirling Scales
Best Overall Corporate Campaign (51 to 150 employees)
Scotiabank
Honorable Mention (51 to 150 employees)

VIA Rail
Best Overall Corporate Campaign (151 employees or more)
Rogers Communications
Honorable Mention – Corporate Campaign (151 employees or more)
National Bank
Best Overall Non Profit Campaign
Crossroads for Women
Leadership Award
ExxonMobil Business Support Centre
United Way's Outstanding ECC
Cynthia Zinck – Co-op Atlantic
United Way's Best Special Event Award
UPS Accounting
Larry Hutchinson Award of Distinction
RBC Contact Centre





5th Annual Day of Caring:

During the 2009 Day of Caring, Mother Nature wasn't on our side; it started raining at the kick-off breakfast and didn't let up all day. But, that didn't stop our volunteers; with more than 400 employees from firms across Southeastern New Brunswick, we had a record number of volunteers stepping out of their normal work routines to take part in our 5th annual Day of Caring. On June 12, 2009, these volunteers braved heavy rain to help 30 community agencies by doing over 40 projects.

Cook's Building Materials of Moncton, a Home Hardware Building Centre, was among the firms donating supplies to this year's United Way Day of Caring. Many other local companies dedicated to building strong, healthy communities provided goods and expertise to this year's event, including Co-op Atlantic, Sobeys, Audubon Organics, MacArthur's Nurseries, ExxonMobil Business Support Centre, Major Drilling Group International Inc., Bell Aliant, Aliant Pioneers, Fabulous Flooring and Dexter Construction. The City of Moncton also contributed supplies and expertise to help with the day.

Before tackling a variety of "mini-makeovers" that involved everything from painting, flooring, moving and building to cleaning, mowing and planting, the volunteers took part in a collaborative art project, led by artist Reg Noel, that celebrates individual passion and community engagement. The finished work is now circulating among the participating offices.

On June 11, 2010, United Way held its 6th annual Day of Caring. The day began with breakfast at Riverview Recreation Center. The breakfast was sponsored by the Atlantic Lottery Corporation, which is sponsoring Day of Caring in the Atlantic Region, and it was attended by over 340 volunteers. Once again more than 400 volunteers helped 25 community agencies by working on over 50 projects.

2009 Day of Caring Committee:

Anne Arseneault
Department of Social Development

Sandra King
Aliant Pioneers

Denise Brown
Atlantic Lottery Corporation



Claudette Legere
ExxonMobil Business Support Centre

Captain Steve Crawford
Moncton City Fire Department



Debbie McInnis
United Way

Rick Cook
Cooks Home Hardware and Building Supplies

Dawn Steele
Université de Moncton

Micha Fardy
United Way

Paul Toner
United Way

In-Kind Donations:

- Moncton Times & Transcript
- Costco Wholesale
- Delta Beauséjour
- Medavie Blue Cross
- UPS
- RBC Financial Group
- Transport Canada
- Atlantic Lottery Corporation
- Hudson Design
- Transcontinental Printing
- Grant Thornton
- A. Dupuis Printing
- Sharon Corcoran MacPhee photography
- Corkum Photography
- Don Gautreau – UW Video
- Pepsi Bottling Company
- Denis Office Supplies & Furniture
- East Coast Trophy
- Maritime Cresting Company
- InColor
- Window World
- VIA Rail
- City of Moncton
- Town of Dieppe
- Town of Riverview
- Reg Noël Design Inc.
- Cook's Home Hardware Building Centre
- Fabulous Flooring
- Audubon Organics
- Co-op Atlantic
- Dexter Construction Co Limited
- Sobeys
- MacArthur's Nurseries
- Molson Brewery
- Maritime Travel
- Empire 8 Trinity Drive
- Fairmont Raffles Hotels International
- The Old Triangle
- Bill Trewin, DOC Photos
- Quoddy Link Marine Whale & Wildlife Cruises
- The City Grill, Captain Dan's Bar & Grill
- Crowne Plaza Moncton Downtown
- Medes Esthetik • Laser • Spa
- Calactus Café Restaurant Végétarian
- Atlantic Ballet Theatre of Canada
- East Side Marios
- Escape Spa • Salon • Studio
- Crystal Palace
- Magic Mountain Water Park
- Enterprise Rent A Car
- Kingsbrae Garden
- M&M Meat Shops
- The Keg
- Capitol Theatre
- McSweeney's Dinner Theater
- Future Shop
- Wheaton's Country Store
- WestJet
- Scotiabank
- School District 2 (school buses for transportation of volunteers to/from the Concert on the Hill)
- Members of CUPE local #1253 (drivers for buses transporting volunteers to/from the Concert on the Hill)

Special thanks to the LaHanky family for their ongoing support
for our United Way and At Home/Chez Soi project

THANK YOU!

2009 Youth First Committee Report:

The Youth First Committee of the United Way of Greater Moncton and Southeastern New Brunswick believes that everyone deserves respect and everyone's potential can be realized.

The **Youth First Committee** was created in 1998 and is now administered through our United Way. Its mission is to promote and support positive youth development through the integration of the 40 Developmental Assets®. Simply put, the committee works to promote the “good stuff” young people need to grow up healthy, make positive choices and be resilient in tough circumstances!

The Youth First Committee is made up of adult representatives from a growing number of organizations across sectors, including local municipalities, School Districts 01 and 2, government departments, local and provincial youth-serving agencies, the faith community, RCMP Community Policing, other community groups, as well as our United Way.

The committee's youth arm, the **United Way Youth Relations Council (YRC)**, is the youth component of the Youth First Committee and includes representatives from local Boys and Girls Clubs, the YMCA Leadership Group, the Father J. Angus MacDonald Centre, Youth Advisory Councils/Committees from Moncton, Dieppe and Riverview, and the Albert County Action Team.

The council is all about connections: connecting youth to youth, youth to opportunities, youth to resources, and youth to adults. Its motto is “Act – Connect – Change”.

Along with the sharing of resources and information that comes from working in collaboration, highlights from this past year included:

- The development of the Youth First Asset Calendar, with a circulation of over 20,000 throughout southeastern NB, including School Districts 1 & 2, as well as other partners.
- The first ever United Way Youth Day of Caring, matching volunteers from High School with community and school projects that make a difference.
- Leveraging resources from multiple partners for a joint regional youth conference in October, including TYPs (Town Youth Participation Strategies), Town of Riverview, the Provincial Youth Engagement Initiative, Maison de Jeunes and the RCMP, as well as Youth First and YRC members.

Looking ahead, Youth First/YRC will expand to more sites for the 2nd Youth Day of Caring, and will implement the Developmental Asset survey with over 3600 students throughout School Districts 1 & 2.



2009-10 Youth First Committee:

S. Hélène Allain, n.d.s.c.
Archdiocese of Moncton

Anne Arsenault
Department of Social Development

Lisa Ann Babineau
School District 02

Richard Babineau
Caledonia RCMP – District 11, CPO

Sonya Babineau
City of Dieppe

Lise Babineau-Nowlan
RCMP District 5, CPO

Derrick Beardsworth
Boys & Girls Club of Moncton

Anne Bernard-Bourgeois
School District 02

Normand Blais
Codiac Regional RCMP, CPO

Anne-Lise Blin
Fédération des jeunes francophones du
Nouveau-Brunswick

Lina Bourgeois
School District 01

Cynthia Breault
RCMP District 4, CPO

Annie Caron
Youth QUEST Central

Denale Curtis
Big Brothers Big Sisters

Cathy Donaldson
United Way

Julie Mercier Doucette
Coalition Against Abuse

Trevor Drosbeck

Youth Ministry

Micha Fardy
United Way

Julie Flynn
MAGMA
Mike Gaudet
Codiac Regional RCMP

Jill Greene
Town of Riverview

Rhonda Hamilton
Albert County Health and Wellness
Centre

Betty Hudson
NB Department of Public Safety

Lorraine Kennedy
School District 2

Liette Mainville
Regional Health Authority A

Cathy Manuel
Moncton Youth Residences Inc.

Nadine Melanson-LeBlanc
City of Moncton

Debbie McInnis
United Way

Denise Miller
Canadian Mental Health Association
(Rural)

Carole Murphy
School District 02

Jeannot Ouellette,
Maison de Jeunes Dieppe

Angelique Reddy
YMCA of Greater Moncton

Michèle Routier
School District 01

Eddie Rutanga
ACOA

Paulette Tingley
Town of Riverview

Peter Sawyer
Moncton Regional Learning Council

Paul Toner
United Way

Tara Steeves
YMCA of Greater Moncton

Patricia Worthington
YMCA of Greater Moncton

2009–10 Youth Relations Council:

Samantha Burke
Co-President

Allyson Lutes
Boys & Girls Club of Moncton

Allison Nowlan
Co-President

Celia Rossiter
Albert County Action Team (ACAT)

Lauren Benson
Boys & Girls Club of Moncton

Jessica Williams
Riverview Mayor's Youth Advisory Council

Carly Dewitt
Tannery Court II Residences

Adult facilitators:
Normand Blais
Codiac Regional RCMP, CPO

Alexandrea Gautreau
Moncton High School

Jill Green
Town of Riverview, Parks and Recreation

Christine Griffin
Moncton Mayor's Youth Advisory
Committee

Andrew LeBlanc
Boys & Girls Club of Riverview

Erica Fitzgerald
YMCA Leadership Group

